

HOW TO SUPPLY YOUR ARTWORK

Please use the below guide on how to supply your artwork.

- Call us if you need any further information and we will be pleased to help.

FILE FORMATS

Adobe InDesign CS, CS2, CS3 & CS4

Supply all image links and fonts with the document.
Include a preview proof of artwork in a PDF or JPEG.

Adobe Illustrator CS, CS2, CS3 & CS4

Save as an EPS or Ai format. All images to be embedded or please provide all linked images. Fonts either to be outlined or supplied. Include a preview proof of artwork in a PDF or JPEG.

Freehand MX

All images to be embedded or please provide all linked images.
Fonts either to be outlined or supplied. Include a preview proof of artwork in a PDF or JPEG.

Adobe Acrobat PDF

A high resolution PDF with all the fonts created to outlines.

Adobe Photoshop CS, CS2, CS3 & CS4

Save as PSD, TIFF, EPS or JPEG file. Fonts either to be outlined or supplied.

ARTWORK RESOLUTION

When printing graphics in a large format we require the artwork to be set at least 25% of the final print size and at 300dpi resolution. Please do not convert a low-resolution image to a higher resolution as the quality of the image will decrease dramatically. We have no problem in enlarging from a reduced percentage, however if enlarging we do suggest you save linked picture files with an EPS format with JPEG compression rather than TIFF's as this will give you the best printing quality when scaled up to size.

When supplying artwork for printing, you must ensure that the resolution (dpi) is high enough to produce the desired output.
- if in doubt please call for advice.

Vector (outlined) graphics can be from 10% of final print size.

Please double check that the artwork supplied matches up proportionally with the required final print size.

FONTS

We stock an extensive collection of font libraries, however due to the diversity of the fonts available we ask for support fonts to always be supplied with artwork. If you are unable to supply these, then we request you outline the text included in the artwork.

COLOURS

If you are critical on a certain colour match please supply Pantone references whenever possible. Colours will be matched as close as possible but will vary depending on the printer and media used. For best results, gradients should ideally be created in Photoshop. When these are created in Quark, Illustrator and InDesign they are inclined to show 'steps' or 'banding' when printed at a large scale.

CROP & BLEED

Please supply artwork with no crop or bleed, unless requested to do so.

SUBMITTING ARTWORK

- CD, DVD disc's containing the artwork.
- Use Zip or Stuffit to compress the files which will make it smaller and faster to send.
- If the artwork file size is small enough to be emailed then email to your contact for the job or to: jo@time2displayuk.com

You can also upload to our ftp site, please contact us for details.

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